

Board of Directors

Thank you to the SOSMF 2023-2024 Board of Directors for their outstanding service!

Board Chair Peter Steele	Vice-Chair Lorraine Unruh	Treasurer Chris McGinley	Director Greg Wheeler
Director Mark Bowland	Director Gar Hatton	Director Tara Vanden Pol	Director Christopher Little, MD
Director Heather Palberg	Director James Smirle	Director Carole Bird	Director Ramesh Rikhi

Financials

Donations & Other Revenues:

\$6,309,834

Expenses:

\$1,250,059

Funding Provided for Equipment/Research/Other:

\$4,161,845

A grateful patient commented:

“My recovery in the David Kampe Tower was a blessing. There were spacious rehabilitation rooms that allowed me to familiarize myself again with my regular daily tasks and helped me get on track to safely return home. Thank you!”

2023-2024



South Okanagan Similkameen
Medical Foundation

Impact Report



Thank-You Donors!



Scan to Watch Thank You Video:

Joint Message from the Board Chair and CEO



We are thrilled to present this Impact Report and express our gratitude for your unwavering support of the South Okanagan Similkameen Medical Foundation. This year has been one of significant transition, with Ian stepping in as our new CEO. He and his family are extremely grateful for the warm and enthusiastic welcome they have received from the community. We also hosted our first annual Holiday Gala, which was met with great enthusiasm. Our event this year is being held November 23rd at the Penticton Trade and Convention Centre.



This year has been marked by remarkable achievements and profound impact. One highlight has been the completion of the ground-breaking CT Scanner project, setting a new benchmark for patient care in the South Okanagan Similkameen region. The demand for CT scans has soared, with an increase from 17,892 scans in 2019/2020 to a staggering 21,711 scans in 2021/22. Thanks to your support, we responded to this demand by purchasing a second CT Scanner, ensuring all patients receive the care they deserve.

Over the past five years, the Foundation has procured over \$20 million worth of vital medical equipment. Together, we have ensured that advanced medical technology is accessible to everyone in the South Okanagan Similkameen region.

Our accomplishments thus far are significant, but our work continues. Last year, our dedicated Oncology Department served over 750 patients, a number expected to double or triple next year, highlighting the critical need for our current Oncology Campaign. With your support, we are bringing cancer care closer to home.

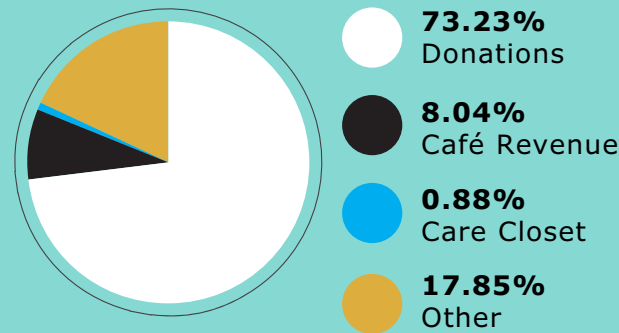
We take great pride in what we have achieved together and are eager to share how your donations have enhanced patient experiences. Whether you choose to support us financially or in other ways, we are deeply grateful. Your trust in the Foundation allows us to invest in the health of your community. As we move forward, we aim to complete the Oncology Campaign and further develop the property gifted to us several years ago by David Kampe adjacent to the hospital on Camrose Street.

Respectfully submitted,

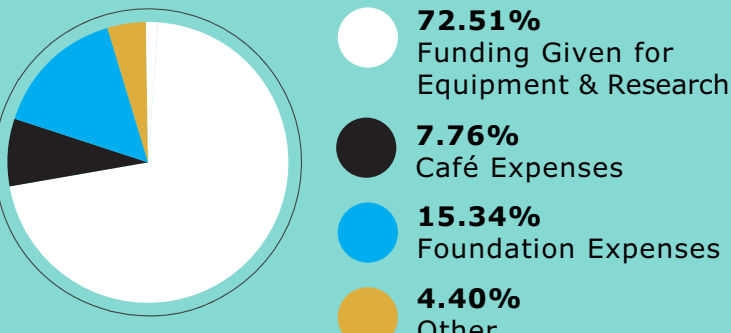
Peter Steele
Chair of the Board of Directors

Ian Lindsay
Chief Executive Officer

Revenue



Disbursements



Funding Highlights



Better Care. Better Outcomes.

Give Today for Cancer Care Closer to Home.

1 in 2

Cancer statistics state that 1 in 2 of us will experience cancer in our lifetime.

\$10M

Please join us in raising \$10 million to support a new Oncology Department at Penticton Regional Hospital.

Check out our Oncology Campaign Video:



The SOS Medical Foundation answered the calls from the South Okanagan Similkameen communities by providing essential funding to hospitals, long-term care residences, health centres, and research initiatives. Below are some key highlights from our funding efforts this past year. To explore more funding areas, please visit our website at sosmedicalfoundation.com/funding-highlights.

\$2,500,000 for a Second CT Scanner: Thanks to an extraordinary donation of \$1,700,000 from Peters Bros., the South Okanagan Similkameen region now has a second, fully operational CT Scanner. This state-of-the-art equipment features innovative technology, increased speed, and AI-driven dosage precision, ensuring top-notch care for all patients.

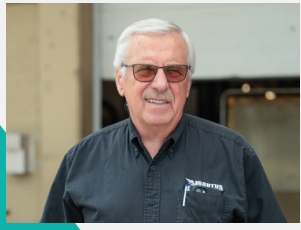
\$100,000 for Advanced Medical Simulation Equipment: We invested in SimBaby and LUCAS, cutting-edge medical simulation tools that mark a significant leap forward in patient care and staff preparedness. SimBaby, an incredibly lifelike manikin resembling a 9-month-old child, provides revolutionary training experiences for care providers. The LUCAS automated chest compressor delivers consistent, high-quality chest compressions during cardiac arrest, enhancing emergency response.

\$150,000 for a New Ophthalmology Microscope in Summerland: To support the Summerland Health Center, we funded a new microscope for ophthalmology. This crucial piece of equipment replaced the old microscope, ensuring that eye care surgeries can continue to be performed locally.

\$10,000 for an Airvo 3 Optiflow High Flow System: A generous donor's contribution funded this advanced system, benefiting patients with high oxygen requirements in the acute care ward. With this new addition, patients can receive optimal care directly from the medical and surgical nurses, significantly reducing the need for transfers to higher levels of care such as the ICU or Emergency Department.

Giving Stories

GivingTuesday



Thanks to our incredibly generous donors, GivingTuesday reached record highs, raising over **\$625,000!** A special thank you to Giving Tuesday Champion Gerry Turchak and Brutus Truck Bodies by Nor-Mar Industries Ltd. for their outstanding support as our matching gift champion.

Tees Up for Cancer



On August 14, 2023 the annual Tees Up for Cancer tournament took place at the Penticton Golf and Country Club and raised an impressive **\$62,000!**

Survivorship Dragon Boat Team



Survivorship Dragon Boat Team – This inspiring group of breast cancer survivors has shown that together, we can make a difference. Paddling since 1999, the seven teams from the Penticton area have generously donated to our \$10 million Oncology Campaign, bringing cancer care closer to home.